



# State of North Carolina

## Department of Administration

Pat McCrory, Governor

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### *FOR IMMEDIATE RELEASE*

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## **License to Give Trust Fund Commission Awards \$882,000 for Organ Donation**

RALEIGH, N.C. – September 23, 2013

Today, the License to Give Trust Fund Commission has announced the completion of its 13<sup>th</sup> grant cycle and awarded grants-in-aid to two North Carolina non-profits: Donate Life North Carolina of Winston-Salem, NC, and the Community Health Coalition of Durham, NC.

"These grants will encourage more North Carolinians to register as organ donors through the NC Division of Motor Vehicles (DMV) or online at [DonateLifeNC.org](http://DonateLifeNC.org)," said Commission Chairman Lloyd Jordan. "The ultimate goal of these organizations' efforts is to save the lives of more North Carolinians who are waiting for an organ, eye or tissue transplant."

[Donate Life NC](http://DonateLifeNC.org) received two grants for two statewide projects. The first grant of \$503,326 is for two-years and will focus on education, awareness and advocacy, while developing best practices to increase statewide donor designation rates. Outreach activities would include providing information through teen education programs for first-time teen driver's license applicants, and a pilot project to reach and register donors age 50-64. The second grant awarded to Donate Life NC is for \$300,000 and is a three-year grant that will target specific demographics using broadcast and social media. Both grants will focus on increasing the number of donor registrations through NC DMV and online at [DonateLifeNC.org](http://DonateLifeNC.org).

[Community Health Coalition, Inc.](http://CommunityHealthCoalition.com) received a grant award of \$78,500 that would implement campaigns in Durham and Granville counties to encourage organ and tissue donation and dispel misinformation in the African-American Community. Contact will be made primarily through healthcare professionals, health centers/private physicians, affinity groups and churches.

The License to Give Trust Fund Commission was established in 2004 and is a division of the NC Department of Administration. For information on the Commission or other grant opportunities, please call 919-715-3837 or visit [www.doa.nc.gov/lgtgfc](http://www.doa.nc.gov/lgtgfc).

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