

# NCDOT 2013 Entrepreneurial Development Program: Level IV

A Capacity Building Program facilitated by NCSU  
Department of Civil Construction &  
Environmental Engineering



**Strategic Planning vs Business Planning: Making them Work to Enhance Your Organization!**

**8:00 am – 4:15 pm Friday,  
December 20, 2013**

**NCSU Centennial Campus  
Dorothy & Roy Park Alumni Center  
2450 Alumni Drive  
Raleigh, NC 27606**

**Interactive Sessions for DBE Firms Include**

- What are these Business Tools?
- What are the Similarities and Differences?
- Why are these processes and tools important?
- Why now?
- At this stage of your business, which do you need?
- How do you develop/implement them?

To register for this free event, please contact Nellie Maurer at 919.508.1805 or by email [nymaurer@ncdot.gov](mailto:nymaurer@ncdot.gov)

## **Criteria for attendance**

- Five years in business;
- Firm certified with NCDOT as DBE; or Firms certified by SBA;
- Existing Firms Promoting Employees to High Level Managerial Positions
- Existing Firms Evaluating New Growth Opportunities, New Markets, New Clients