

In Partnership with Durham Technical Community College

How to Build an Effective Online Marketing Engine

Date: Wednesday, March 14, 2012

Time: 11:30 AM - 1:30 PM

Cost: FREE

Seminar Location:

Bull City Forward
101 Main Street
Durham, NC 27701



Your potential customers block pop-up windows, skip commercials, ignore banner ads, discard direct mailers, and despise phone books. Interruption marketing just doesn't work anymore. It's time to change! Come learn what it takes to get permission, spread the word, and build an effective online marketing engine using social media, email, blogging, and more.

Presenter: David Mooring, Burlap Sky Inc.

For more information contact:
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Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

