

# How to Self Promote to Grow Your Business



Learn from Media Expert  
Beverly Mahone  
BAMedia

As she tells you how to maximize your media exposure through a variety of resources. She will let you in on some of the best kept secrets in the world of media self-promotion by using

- Public Service Announcements
- Press Release
- Blogging
- Local Business Website



**Date:** Tuesday, March 6, 2012  
**Time:** 6:45 pm– 9:00 pm  
**Location:** Wake Tech Western Wake Campus  
3434 Kildaire Farm Road  
Cary, NC 27518

**Cost: FREE**

**Register On-line: [www.ncimed.com](http://www.ncimed.com)**

**For More Information Contact**  
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