



ROCKY MOUNT YOUTH COUNCIL HOST MINI-GRANT CONFERENCE



Kudos to the Youth that attended the State Mini-Grant Conference on November 15-17. They did an AWESOME job trying to decide which organizations to recommend funding. After much debate, they choose 18 organizations to recommend grants be approved on December 6, by the State Youth Advisory Council (YAC).

Bill Daughtridge, Secretary of the Department of Administration, Rocky Mount Councilwoman Chris Miller (Mayor Pro Tem) and City Manager Charles Penney stopped by to welcome youth to Rocky Mount and thank them for serving in their communities.



December 2013 Issue

- 🌟 **SYC Leadership Mini-Grant Conference Recommendations**
- 🌟 **Spotlight on SYC Alumni**
- 🌟 **State Youth Advisory Council Accepting Youth**
- 🌟 **SYC Leadership Conferences Dates**

**Department of
Administration
Youth Advocacy and
Involvement Office
919.807-4400
919.807-4415 fax**





SPOTLIGHT ON WILSON YOUTH COUNCIL

The Wilson Youth Council just completed one of its largest annual service projects. WYC had just over 90 teens volunteer more than 250 hours during the recent Wilson Whirligig weekend festival. The WYC hosts the Whirli-Kidz Zone each year. The zone is three parking lots full of inflatables, kids activities, a kids talent show and entertainment. WYC was recognized as Volunteers of the Year by the NC Festival Association last year for their work with this festival. The council members worked hard – but played hard too!



Making a Difference in the Community!



Spotlight on SYC Alumni Molly Walker



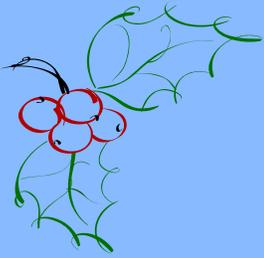
**Former Member
of
Concord Youth
Council**

Since arriving at Duke her freshman year, Molly Walker dove headfirst into university life. Now a current sophomore and Political Science major with a Markets & Management Studies certificate, Molly is an executive board member for Duke Political Union and Duke's Women's Housing Option (WHO), a female advocacy living community on campus. Molly also is the Programs Chair for Duke's Bench & Bar Pre-Law Association, creating networks between undergraduate students and high-profile attorneys and legal experts. In addition to these roles, Molly is also a member of Duke's Association for Business Oriented Women and a member of the Duke Student Government Board of Elections. Last summer Molly studied the political and economic development of post WWII Britain at The University of Oxford in the United Kingdom for a period of six weeks, interacting with world famous Oxford scholars and visiting many cultural sites within Britain. Molly plans to intern in Washington, D.C. this summer and further her study of both political processes and institutions, along with the intersection of politics and marketing and the influence of public opinion during her remaining time at Duke.

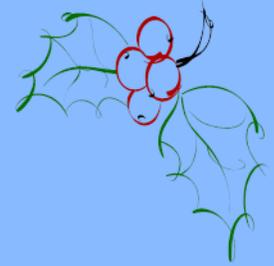
TIPS FOR MARKETING YOUTH COUNCILS



- ❖ Create a newspaper insert.
- ❖ Start a Youth Festival Day in your community.
- ❖ Present a youth forum in your community.
- ❖ Organize a "Youth Council" day with the churches/organizations in your community.
- ❖ Create and display street banners in your area.
- ❖ Check with local companies to insert a Youth Council sheet in their billing statements.
- ❖ Hang posters.
- ❖ Check with local merchants about programming a Youth Council on their cash register/point-of-sale receipts.
- ❖ Have all Youth Council members wear t-shirts to school on a specific day.
- ❖ Create Youth Council liners or table-top tent cards for use by local restaurants or fast-food chains.
- ❖ Create a Youth Council exhibit to display in your local mall/shopping center. Have Youth Council members give out brochures and information at the display.
- ❖ Send a list of Youth Council related bulletin board suggestions to local schools .
- ❖ Adopt a Highway.
- ❖ Send out a press-release to local newspapers.
- ❖ Create window store front displays.
- ❖ Make a creative and youth friendly web page and link it to community sites.
- ❖ Encourage stores, churches, and schools to put information on their marquee, or include in their newsletter, or include in the church announcements.
- ❖ Schedule middle school assemblies and talk to 8th graders.
- ❖ Give out balloon bouquets to community leaders and donors, thanking them for their support.
- ❖ Be knowledgeable about the council programs and have brochures.
- ❖ **Be visible, Be visible, BE VISIBLE**



Reminders!



DECEMBER:

- 6** Youth Advisory Council Meeting
- 14** 2014 YLA Leadership Team Meeting
- 20** Registration Deadline/SYC Service Learning Conference
- 24-26** YAIO Office Closed

State Youth Council Leadership Conference Schedule (Tentative)

Teambuilding October 4-6 (Durham Youth Council)

Mini-Grant Nov. 15-17 (Rocky Mount Youth Council)
Held in Rocky Mount

Service Learning Jan. 24-26 (Raleigh Youth Council)
Held in Raleigh

Youth Legislative Assembly March 21-23 (State
Office) *Held in Raleigh*

Spring Convention April 25-27 (Goldsboro Youth
Council) *Held in Atlantic Beach*

Want to see your Youth Council's work highlighted in a future issue? Send a summary and pictures of your event to Cynthia.giles@doa.nc.gov
To receive the SYC Newsletter, join our program listserv at www.ncyaio.com