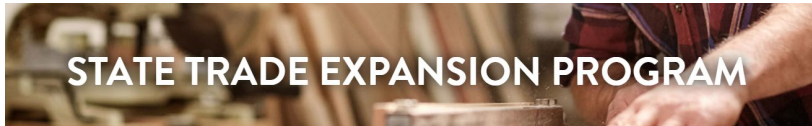


STEP Program for Exporters

North Carolina MBDA Business Center

February 17th, 2022 – 12:00 PM – 1:00 PM

Virtual event via MS Teams



MINORITY BUSINESS DEVELOPMENT AGENCY
BUSINESSCENTER
U.S. DEPARTMENT OF COMMERCE

Operated by North Carolina Dept of Administration
Office for Historically Underutilized Businesses

The Economic Development Partnership of North Carolina (EDPNC), in conjunction with the U.S. Small Business Administration (SBA), provides funding to qualifying small businesses to offset costs associated with exporting. STEP funds are used to assist companies with participating in international trade shows and trade missions, translating marketing materials and localizing websites to attract foreign buyers; obtaining services to support foreign market entry; and attending select export education courses throughout the state.

Eligible firms must:

- be organized or incorporated in the US;
- operate in the state of North Carolina;
- meet the SBA's size standards for a Small Business Concern (typically 500 employees or less);
- have been in business for no less than 1 year;
- be in good standing with the federal government (have not been debarred);
- be an export-ready US company seeking to export goods or services of US origin or have at least 51% US content;
- and have access to sufficient resources to bear the costs associated with trade.

Presenters:

Tammie Hall
Executive Director
NC MBDA Business Center

Mike Hubbard
Director of International Trade
EDPNC



[Register Here](#)

VISIT US ONLINE

www.mbda.gov/business-center/north-carolina-mbda-business-center

ncmbda@doa.nc.gov

T 919-294-3740

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