



Capabilities Statement

Company Overview

Springboard Promotions, Inc. is a woman owned, independent, full-service brand merchandising agency based in Apex, NC. Founded on 2013, We help organizations strengthen brands through customized marketing solutions. We partner with corporations, government agencies, educational institutions, and nonprofit organizations to deliver high-quality promotional products, decorated apparel, recognition awards, and branded marketing materials that create lasting impressions and measurable results.

Core Capabilities

- Branded Merchandise & Decorated Apparel / Uniforms
- Employee Recognition & Incentive Programs
- Custom Online Stores
- Warehousing, Kitting, Inventory Management, & Distribution
- Personalized service with dedicated Account Management
- Strategic sourcing with access to nearly 1 million products
- Quality assurance and brand consistency across all orders
- Competitive pricing and cost-effective procurement solutions

Differentiators

- Woman-owned, independent business
- End-to-end project management from concept through fulfillment
- Customized solutions tailored to each client's branding and budget
- Responsive customer service with dedicated account managers
- Reliable fulfillment, inventory control, and distribution capabilities

Contact Information:

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CAGE - 07M04

NAICS - 541890 – Other Services Related to Advertising

UEI - T62AXTSUZX2



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