



NORTH CAROLINA COMMISSION ON INCLUSION

May 20th, 2020

WELCOME!

Call to Order

Approval of Meeting Minutes

Acknowledgement of New Members

VIRTUAL MEETING NORMS

Commissioner Pat Martinez

OPENING REMARKS/OBJECTIVE FOR THE DAY

EMERGENCY MANAGEMENT'S RESPONSE TO COVID-19

Director Michael Sprayberry, Emergency Management

HISTORICALLY UNDERUTILIZED BUSINESSES

Director Tammie Hall, Office for Historically Underutilized Businesses

SBA Support For Coronavirus Related Economic Disruptions



U.S. Small Business
Administration

Thomas A. Stith III
District Director
North Carolina District Office

SBA's Disaster Assistance for Small Business



Paycheck Protection Program

A multi-billion-dollar loan program for small businesses and nonprofits to maintain existing workforce and help pay for other expenses like rent, mortgage, and utilities.



Small Business Debt Relief

The Small Business Administration (SBA) will cover 6 months of payments for small businesses with existing SBA loans, including 7(a), Community Advantage, 504, and Microloan programs.



Economic Injury Disaster Loans

Multi-billion-dollar funding for SBA Economic Injury Disaster Loans (EIDL), with emergency grants of up to \$10,000 to provide immediate relief for small business operating costs.

Paycheck Protection Program

Paycheck Protection Program: (As of May 16 at 5 p.m.)

- Overall
 - National loans 4.3 mil+ approved for \$513.2 billion
 - Average loan amount of \$118,000
 - Lenders: 5,450+
- Lenders > \$50B:
 - National loans 1.5 mil+ approved for \$191.7 billion
 - 37% of loans
- Lenders btw \$10B – \$50B:
 - National loans 679,000+ approved for \$99.9 billion
 - 19% of loans
- Lenders < \$10B:
 - National loans 2.1 mil+ approved for \$221.6 billion
 - 43% of loans
- CDFIs: 305 lenders - 88k+ loans approved for \$6.8 billion
- MDIs: 122 lenders - 94.8k loans approved for \$9.7 billion

NORTH CAROLINA
109,032 loans approved for \$12.3 billion





Economic Injury Disaster Loans and Grants

EIDL Results: (As of May 17)

- National loans - 252,340 approved for \$24.8 billion
- North Carolina loans – 6,524 approved for \$620.7 million

EIDL Advance Grant Results: (As of May 7)

- National grants - 3,009,934 processed \$9.8 billion
- North Carolina grants - 77,089 processed \$263 million

Office Contact Information

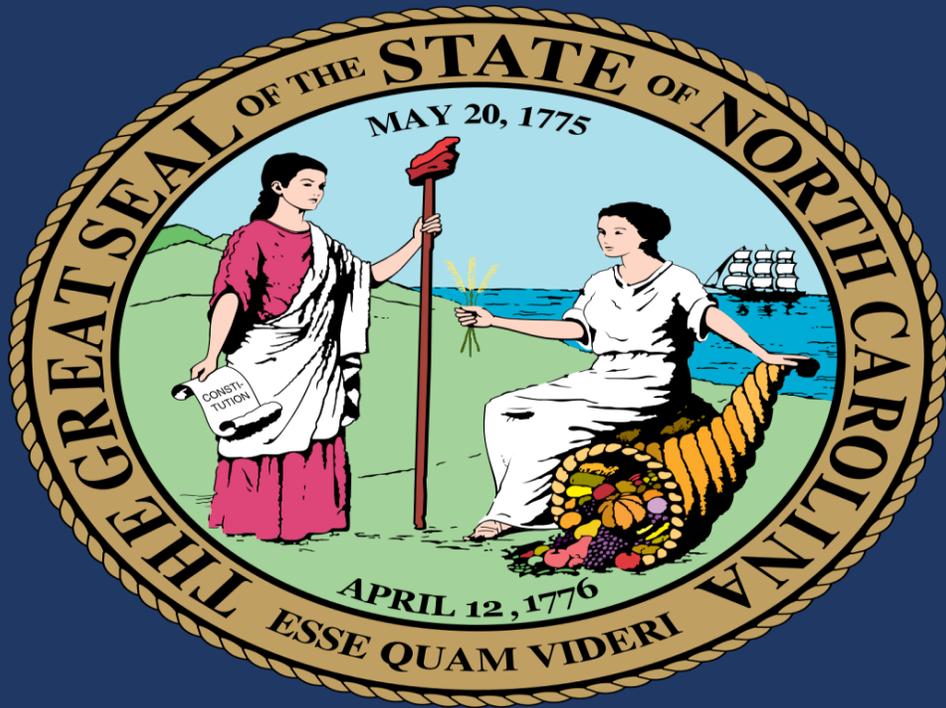
North Carolina District Office
U.S. Small Business Administration



(704) 344-6563



Charlotte.NC@sba.gov



Making NC Count NC Commission on Inclusion 2020 Census Update May 20, 2020

Bob Coats
Governor's Census Liaison
North Carolina State Data Center
Office of State Budget & Management,
Demographic & Economic Analysis Section

Bob.Coats@osbm.nc.gov



CORONAVIRUS



Census and Corona Safety

- **Census is Happening**
Timelines have changed, but the importance and the process remain the same
- **Respond Safely from Home**
Internet, phone, and paper response options are available
- **Complete Your Form**
Reduces the chances of a Census worker visit and maintains social distance



What Can We Expect?

- **Census Mailings in March 2020**
Internet, phone, and paper response options will be available
- **April 1, 2020 is Census Day**
Non-response Follow Up will begin in April
- **State Populations must be reported by December 31, 2020 ***
These numbers determine apportionment of seats in Congress
- **Redistricting Files will be delivered in Spring 2021 ***
- **Census Count Challenges can be submitted through 2023**
Challenges can only be submitted by local/tribal governments
- **Metropolitan Statistical Areas will be redefined in 2023**



Adjusted Timeline

- Self Response ... March 12 – October 31
- Mobile Questionnaire Assistance ... **Under Review**
- Update Leave (stateside) ... June 1 -
- Non Response Follow Up (NRFU) ... August 11 –
October 31

Watch the US Census Bureau Newsroom for updates
<https://www.census.gov/newsroom.html>



Group Quarters Adjusted Timeline

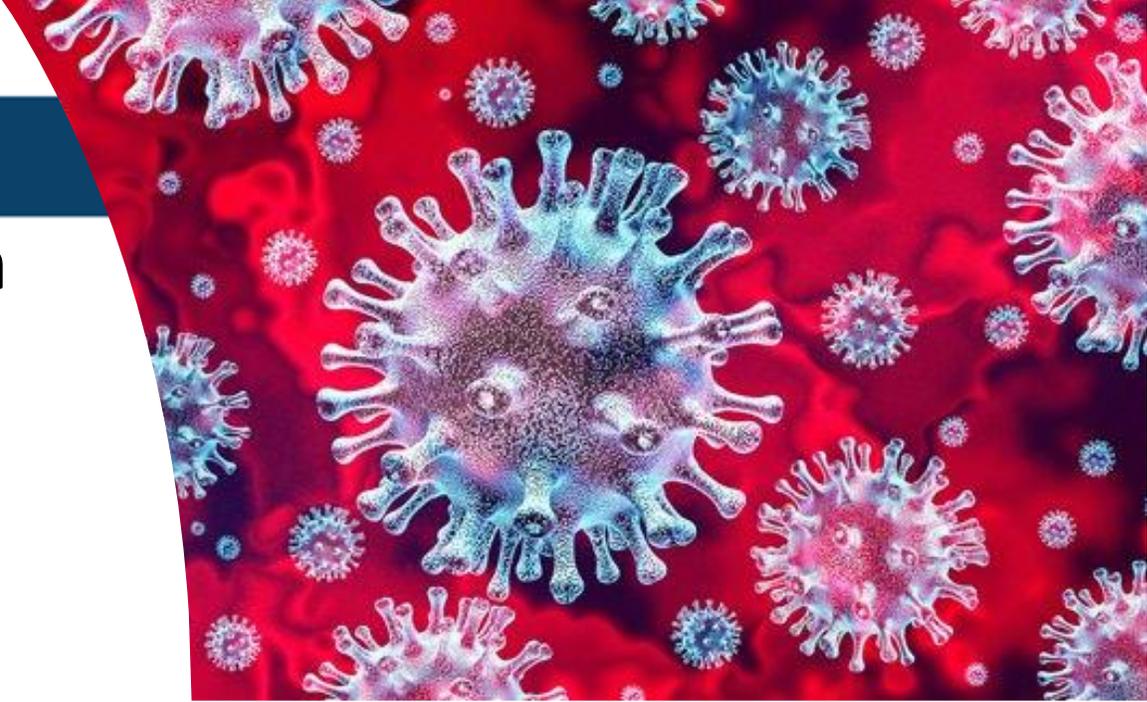
Group Quarters are long term residency situations where a person usually resides somewhere else – college dorms, military barracks, prisons, nursing homes, shelters, etc..

- GQ Enumeration (eResponse and Paper) ... April 2 – September 3
- In-Person GQ Enumeration ... July 1 – September 3
- Service Based Enumeration ... **Under Review**
- Enumeration of Transitory Locations ... September 3 – September 28 (**tentative**)



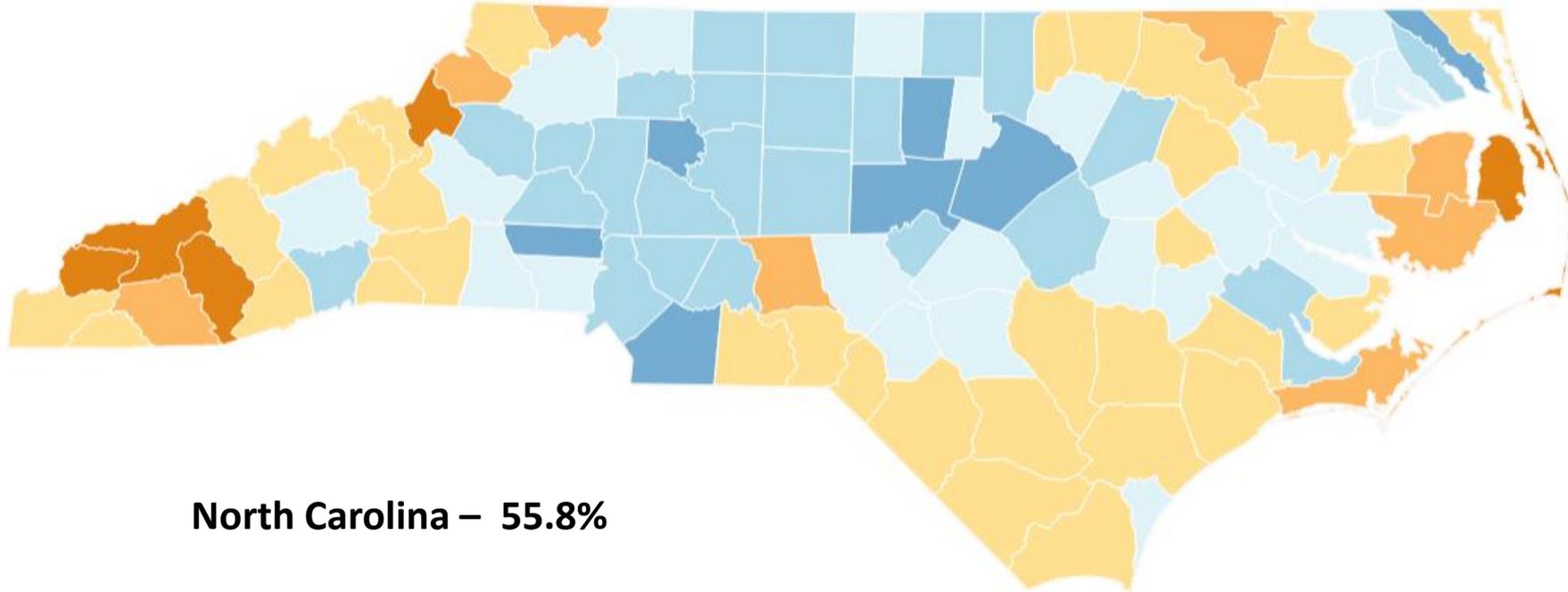
Census Data Serves in Emergencies

- Evaluating Impact
- Assessing Need
- Informing Decision Making





2020 Census Self Response Rate – May 18, 2020



North Carolina – 55.8%

United States – 59.6%





I counted
CENSUS 2020

The cost of a 3% undercount to NC communities:

\$1.8 Billion in North Carolina's **rural communities**

\$400 Million for North Carolina's **veterans**

\$333 Million for **children** under the age of 5

\$930 Million in our **African American** communities

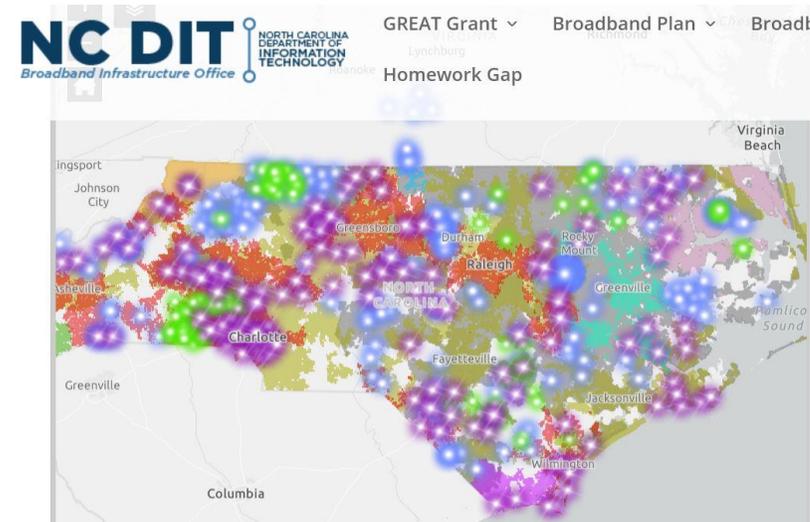
\$545 Million for our state's **Hispanic/Latino** population

\$50 Million for North Carolina's **Native Americans**

\$932 Million for North Carolinians **over the age of 65**

COVID-19 doesn't mean outreach has to stop.
Within guidelines, we can still reach communities with poor internet access and poor access to resources.

- **Free Wi-Fi throughout the state**
- **Go Low-Tech:**
 - ✓ local print media
 - ✓ phone banks delivering COVID information
 - ✓ post information where resources are being distributed
 - ✓ place yard signs in low response areas



Reinforce that responding is SAFE, EASY & IMPORTANT



Complete Your Census Form By Phone!



Everyone Counts in NC!



United States
Census
2020

TOLL FREE LANGUAGE RESPONSE LINES

English	844-330-2020
Spanish	844-468-2020
Chinese (Mandarin)	844-391-2020
Chinese (Cantonese)	844-398-2020
Vietnamese	844-461-2020
Korean	844-392-2020
Russian	844-417-2020
Arabic	844-416-2020
Tagalog	844-478-2020
Polish	844-479-2020
French	844-494-2020
Haitian Creole	844-477-2020
Portuguese	844-474-2020
Japanese	844-460-2020
Telephone Display Device (TDD)	844-467-2020

Or Respond Online at
www.my2020census.gov



2020 Census Respond by
Phone website

<https://2020census.gov/ways-to-respond/responding-by-phone.html>



**10 minutes
will shape
your future for
10 years**

**Responding is
SAFE, EASY and
IMPORTANT**

Complete Your 2020 Census

Census data and funding will be more important than ever to help communities recover from the impacts of COVID-19

my2020census.gov

or at **844-330-2020** (English)

844-468-2020 (Spanish)

Assistance in 59 Languages



**MAKE NC
COUNT**
CENSUS 2020

census.nc.gov

Share information within your networks and leverage existing resources:

- Social Media - Use **#MakeNCCount** and **@NCCensus**
- Websites, Blogs, Listservs and Newsletters
- Phone/Text Banks and Mailings
- Local Media and Community Leaders
- Regular Communication - Add the NC Census Logo and Response Reminders in Emails or Documents

Visit census.nc.gov for the [NC Census Outreach & Engagement Toolkit](#)

- Informational Materials
- Handouts, Fliers and Posters
- Social Media Resources
- Newsletter Articles and Press Information
- Talking Points and Speech Drops
- Yard Signs, Bookmarks, Coloring Sheets and more.

Website www.census.nc.gov

The screenshot shows the NC Census website homepage. At the top, there is a navigation menu with links for Home, Census 101, Census FAQs, Complete Count Committees, and Contacts. Below the navigation is a main heading: "Completing the Census is Safe, Easy and Important!". A call to action says "Visit My2020Census.Gov to Make NC Count Today". A list of benefits includes: Fair representation in Congress, Financial resources for health, schools, transportation, and more, and Information leaders need to help your community plan for the future. A button for "NC Census Outreach & Engagement Toolkit" is visible. Below this, there is a section for the "NC 2020 Census Weekly Digest: May 15, 2020" with a thank you message and a link to "Community Outreach - Park and Learn - and Complete Your Census".

Listserv – NC Census Digest

#MakeNCCount

Facebook @nccensus



The screenshot shows the Facebook page for @nccensus. The page features a cover photo with the text "Safe. Easy. Important. Visit my2020census.gov today". The page has a navigation menu on the left and a main content area with a "Write a post..." box and various sharing options.



The screenshot shows the Twitter profile for @nccensus. The profile bio states: "The NC Census is dedicated to ensuring that all citizens have their voices heard, and their needs accounted for. Join us in making NC Count!". It shows 278 following and 285 followers. The profile picture and cover photo are consistent with the other social media platforms.

Twitter @nccensus



MAKE NC COUNT

C E N S U S 2 0 2 0

Contacts

Bob Coats

(984) 236-0687

Bob.Coats@osbm.nc.gov

Governor's Census Liaison,
North Carolina State Data Center
NC Office of State Budget and Management

Kristen Kincade-Coats

(919) 218-1249

Kristen.Coats@doa.nc.gov

NC Complete Count Commission Liaison, 2020 Census
NC Department of Administration

RECOMMENDATION BRAINSTORMING

- *What issues has the COVID-19 crisis highlighted when it comes to diversity and inclusion in times of emergency?*
- *What is already being done to create inclusivity during this crisis? What can we do to improve the practices that are already being implemented?*



THANK YOU!

Next Meeting: October 14, 2020