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# MAKING SURE CHILDREN ARE COUNTED

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**NC Child**  
The Voice for North Carolina's Children

Find your local KIDS COUNT organization. [CLICK HERE](#)

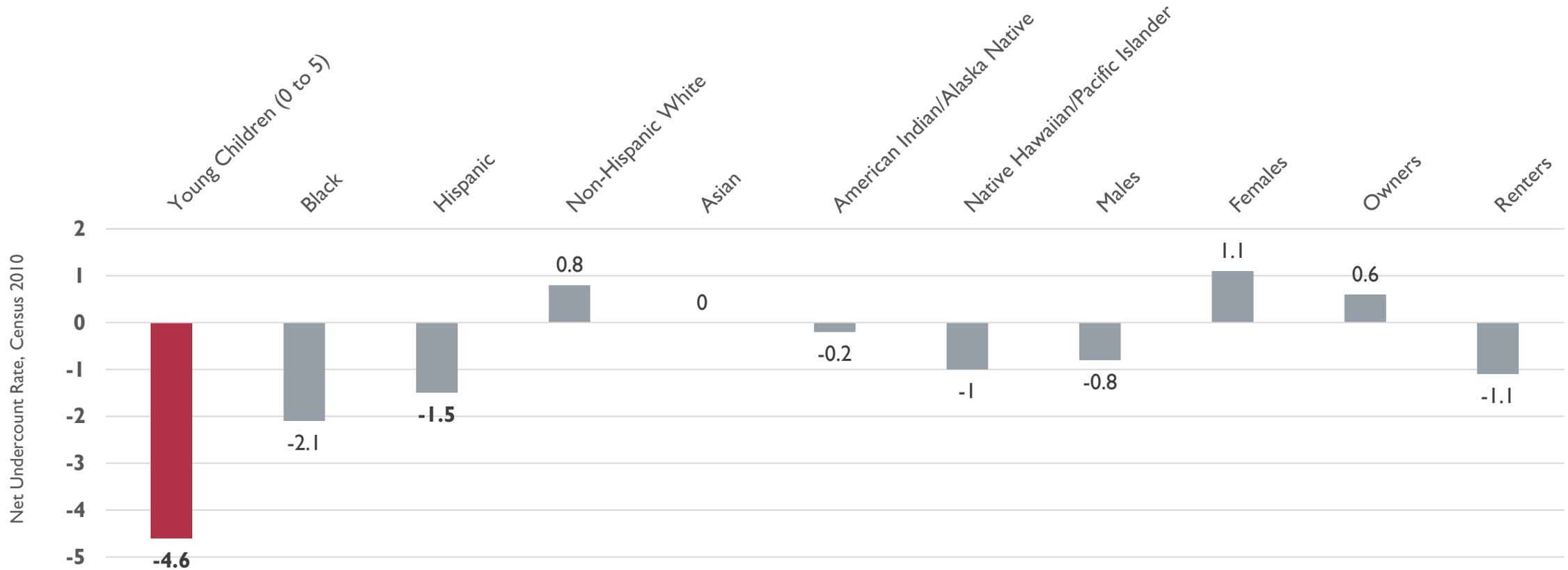
# THE CENSUS IS CRITICAL TO KIDS

The 2020 Census will provide data that will impact children and their communities over the next decade. If young children aren't counted now, they may go their entire childhood without needed resources.

## **Census data are used to:**

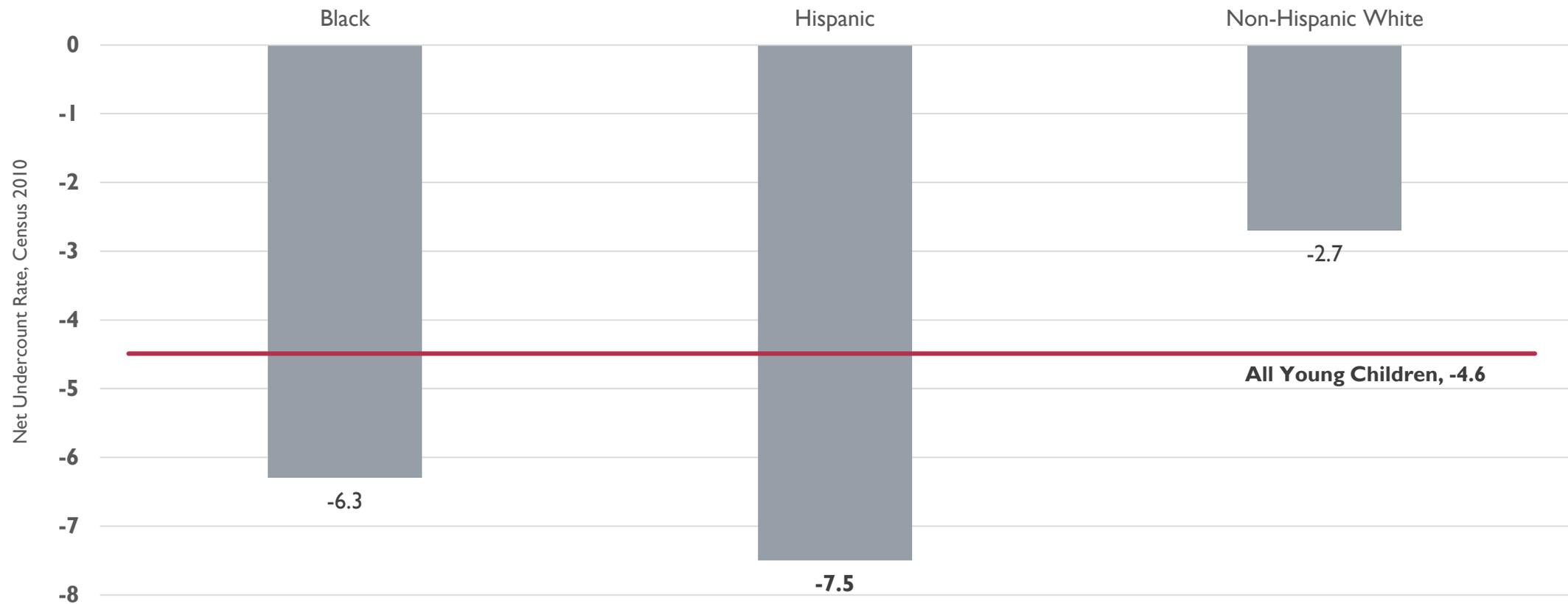
- Distribute funding for many programs (including Medicaid, SNAP, and Head Start)
- Determine where child care centers, grocery stores, and other family resources should be located
- Prepare communities for disasters and emergencies

# YOUNG CHILD RESIDENTS WERE THE NATION'S MOST UNDERCOUNTED IN 2010



SOURCE : US Census Bureau

# AMONG YOUNG CHILDREN, BLACK AND HISPANIC CHILDREN ARE UNDERCOUNTED AT A HIGHER RATE



	<b>Age 0-4</b>	<b>Age 10-17</b>	<b>Difference (0-4 minus 10-17)</b>
Age of Householder is 18-29	29%	3%	<b>26%</b>
Living in Rental Housing Unit	44%	32%	<b>12%</b>
Living in a Multi-Unit Structure	38%	26%	<b>12%</b>
Different Address One Year Ago	15%	8%	<b>7%</b>
Living in a Complex Household	40%	33%	<b>7%</b>
Living Below the Poverty Level	25%	19%	<b>6%</b>
Grandparent Responsible for Grandchild	5%	3%	<b>2%</b>
Living with One Parent or Two Unmarried Parents	36%	34%	<b>2%</b>

**Young children are omitted more often than adults, and also overrepresented in populations considered “hard-to-count”.**

**What is hard-to-count?**

Identified census tracts that had a mail response rate of less than 73% on the previous Census.

**Who is hard-to-count?**

- Low-income households
- People of color
- Non-native English speakers
- “Complex” structured families
- Highly mobile families

<b>Child-Serving Program</b>	<b>Federal Funds Distributed</b> (FY 2015 Dollars)
Medicaid (Children's Portion Only)	\$60.8 billion
Supplemental Nutrition Assistance Program (SNAP) (Children's Portion Only)	\$29.2 billion
Title I Grants to Local Education Agencies	\$13.9 billion
National School Lunch Program	\$11.6 billion
Special Education Grants (IDEA)	\$11.2 billion
State Children's Health Insurance Program (S-SCHIP)	\$11.1 billion
Head Start/ Early Head Start	\$8.3 billion
Supplemental Nutrition Program for Women, Infants, and Children (WIC)	\$6.3 billion
Foster Care (Title IV-E)	\$4.6 billion
Child Care and Development Fund (CCDF) Entitlement	\$2.9 billion

# WHAT YOU CAN DO

- 1. Encourage families to fill out the census.** Remind them to include newborns and young children along with anyone else who lives or sleeps in their house most of the time.
- 2. Remind families that their census responses are safe.** The Census Bureau never shares identifiable information – not even to other federal departments and agencies – and the form does not ask about citizenship status.
- 3. Promote the census in your office.** Put up posters and distribute flyers that explain why the census is important to families. Make tablets available in your waiting room so families can complete the census online.