



North Carolina
Department of Administration



MINUTES OF MEETING

NC Complete Count Commission Meeting Thursday, April 11, 2019 Via Conference Call

Members Present: Wayne Bostick, James Cofield, Lucy Dinner, Glenn Hargett, Pam Hemminger, Kimberly Mitchell, Greg Richardson, Allison Riggs, Juvencio Rocha-Peralta, Maytee Sanz, Heather Strickland, Sai Sudhini, Whitney Tucker, Shannon Vickery, and John Wei.

Members Not Present: Farad Ali, Al Austin, Sen. Deanna M. Ballard, Harry Ghee, Jose Hernandez-Paris, Sharon Hunt, Lori Johnson, Kevin McLaughlin, Kristy Moore, Aidil Altagracia Ortiz, Amos Quick, Denuvo Robinson, Secretary Machel Sanders (Chair), Carolyn Smith, Sen. Erica Smith, Donna A. Tipton-Rogers,

Also Present: Bob Coats, Aldesha Gore and Nan Sanseverino

On behalf of Department of Administration's (DOA) Secretary and North Carolina Complete Count Commission Chair (NC CCC) Machel Sanders and DOA's Communications Director, Nan Sanseverino, welcomed all in attendance to the conference call convening followed by a roll call.

Thereafter, Sanseverino provided several Commission updates, including the proposed date for the review of meeting minutes, location of the next in-person convening (June 6), deadline for the submittal of topics for the June NC CCC meeting (May 15), highlights from the Countdown to Census 2020 kickoff event, recent speaking engagements of Secretary Sanders (Links Day at the Capitol and NC Black Summit), and information on new NC CCC Communications Assistant Lisa Mumma.

Next, Sanseverino opened the floor to Bob Coats, the Governor's Census Liaison, to provide additional census updates. Updates included information on recent Census promotional efforts (Office of State Human Resources – Resource Newsletter, Informational Session at the Commission of Indian Affairs Unity Conference, and scheduled to provide remarks at the Commission on Inclusion Meeting in Morganton, NC), collaboration with Duke University, US Census Bureau redistricting program and recruitment efforts, recent modifications to census.nc.gov website (new interactive maps and a fact sheet on confidentiality that is also available in Spanish), newly released NC Complete Count Committee list, and the status of funding.

Coats also noted that he will be out of the office April 22 – May 15, and Mike Cline will be available to answer any questions on his behalf.

The Subcommittees then reported on their progress in identifying partners and engagement opportunities. The subcommittees on Cultural/Linguistic, Education & Youth and Immigration/Migrants provided updates on activities since last meeting. Members shared recent speaking engagements,

planned events to promote the Census, concerns regarding hard-to-reach populations (Latino and African Americans) and materials and messaging needed to reach such populations.

Lastly, Sanseverino closed with final remarks and action items to be completed by June's meeting.

Action Items:

1. Develop one-page informational flyer on the purpose, mission and goals of the NC Complete Count Commission.
2. Share updated contact list of NC Complete Count Commission members.
3. Send updated NC Complete Count Commission subcommittee list to members.

The meeting adjourned at 3:00 p.m.

Respectfully submitted,

Aldesha Gore