



Capability Statement

For over 46 years, Progressive Marketing has helped clients across our nation make their brand memorable — one relationship at a time. We're a full-service promotional products distributor based in Lexington, Kentucky, built around a simple idea: every client gets a dedicated contact person who knows their business and treats their order like it's the only one we have. Whether you're placing a seven-figure order or a small order, you'll get the same attention to detail and the same fast answer when you call.

Mission Statement

To provide the highest quality experience possible to our clients through the research, production, and on-time delivery of any logoed item they desire.

Value Added Services

- High-touch, single contact person throughout the order process
- Same-day or next-day quote turnaround
- Rush order capability
- Same attention given to small order requests as to large order requests
- Domestic and direct-import production capabilities
- Full-service provider, starting from art creation through fulfillment
- Well-financed, capable of handling multi-million-dollar orders
- Print-on-demand capabilities
- Every category of promotional products, wearables, and award products provided, including custom-designed products
- 47 years in business — Progressive Marketing has established long-term relationships with industry suppliers that greatly improve and support our ability to perform and resolve any issues

In summary, there is nothing within this industry that Progressive Marketing has not done or is willing to do for their clients. We have a proven history of excellent performance, and we plan to earn the trust of all the NC DOA members to create a long and mutually beneficial relationship for years to come. Please contact us with all your quotes and requests.